

# Step by step guide on how to apply to the **Global Best Practice Programme** at the Expo 2020 Dubai

## What is this programme?

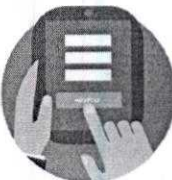
The Global Best Practice Programme is Expo 2020 Dubai's platform to showcase projects that have provided tangible solutions to the world's biggest challenges.

It will highlight simple but effective initiatives, which localise the Sustainable Development Goals (SDGs) and can be adapted, replicated, and scaled to achieve an enhanced global impact.



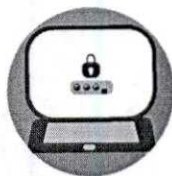
### How to apply: Visit our webpage and click the apply button:

<https://www.expo2020dubai.com/en/programmes/best-practice-programme>



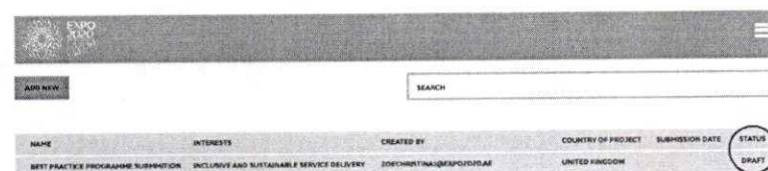
### Register your email address and create an account for our online submissions portal.

You will then receive an email asking you to activate your account with your new password. The activation link is valid for 24 hours only. If you do not activate your account within this time, you will need to go to the forgotten password login page & create a new one, along with entering the Captcha details. If you need to reset your password at a later stage, you will need to repeat this step.



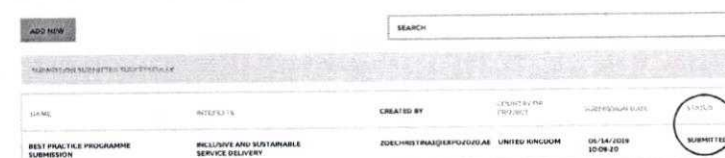
### Enter your login details here & begin your application.

### You can save your submission as a draft before submitting.



NAME	INTERESTS	CREATED BY	COUNTRY OF PROJECT	SUBMISSION DATE	STATUS
BEST PRACTICE PROGRAMME SUBMISSION	INCLUSIVE AND SUSTAINABLE SERVICE DELIVERY	ZOECHRISTINA@EXPO2020.AE	UNITED KINGDOM		DRAFT

Once you have finished your submission, click on the submit tab at the bottom of the page. The status will change from 'Draft' to 'Submitted'. You can add multiple submissions if you have several eligible projects.



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BEST PRACTICE PROGRAMME SUBMISSION	INCLUSIVE AND SUSTAINABLE SERVICE DELIVERY	ZOECHRISTINA@EXPO2020.AE	UNITED KINGDOM	06/14/JUN 2019	SUBMITTED

The programme is free to enter & the deadline for submissions is 30th June 2019. For any further information on how to apply, please visit the Global Best Practice Programme webpage or email [bestpractice@expo2020.ae](mailto:bestpractice@expo2020.ae)



# Expo's Global Best Practice Programme & the 2030 Agenda for Sustainable Development



Progress has occurred across many of the Global Goals that address the most pressing global challenges of our time, calling on collaborative partnerships across and between actors to balance the three dimensions of sustainable development: social wellbeing, economics and the environment.

Successful implementation requires this global agenda to be localised within countries, communities, neighbourhoods and households to ensure no one is left behind.

The Global Best Practice Programme will add value and advance our collective impact towards achieving the SDGs – 'Small Steps, Big Leaps: Solutions for Sustainable Impact'. It will spotlight initiatives for localising SDGs that can be adapted, replicated and scaled for enhanced worldwide impact.

## OBJECTIVES

The Programme seeks to enhance visibility of best practices for a better 2030, and bring stakeholders together to chart action for greater results, at a global platform that will see 25 million visits and worldwide media attention.

## WHAT IS A BEST PRACTICE?

Successful projects that provide tangible solutions to the world's biggest challenges.

## WHERE CAN BEST PRACTICES COME FROM?

Projects can come from nations, international organisations, businesses, educational institutions and communities from across the world.

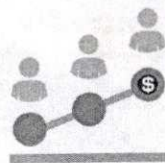
## TOPICAL AND THEMATIC PRIORITIES

Projects should relate to one of the five key topics and touch upon one of the crosscutting themes and enablers for development.

### KEY TOPICS



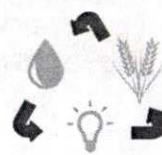
Resilient habitats



Livelihoods and enterprise development



Social development (health +/- or education)



Water, food and energy security



Inclusive and sustainable service delivery

### CROSSCUTTING THEMES

1. Gender equality
2. Climate change and disaster risk
3. Good governance and strong institutions

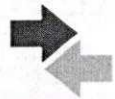
### ENABLERS FOR DEVELOPMENT

1. Innovation and technology for good
2. Access to finance

### HOW WILL PROPOSALS BE ASSESSED?



Sustainable Impact



Transference



Collaboration



Creative

## WHY SHOULD YOU APPLY?

- 1 Have your projects spotlighted on-site and online during the Expo between 20 October 2020 and 10 April 2021
- 2 Be invited to the Expo site to present your project results
- 3 Get communications and media coverage for your project prior to and during Expo

For more information, visit: [expo2020dubai.com/en/programmes/best-practice-programme](https://expo2020dubai.com/en/programmes/best-practice-programme)

## GLOBAL BEST PRACTICE PROGRAMME

[bestpractice@expo2020.ae](mailto:bestpractice@expo2020.ae)